



Application No. 09/540,214
Attorney Docket No.: 00-006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.
Application No.: 09/540,214
Filed: March 31, 2000
Title: METHOD AND APPARATUS FOR CONDUCTING A
TRANSACTIONBASED ON BRAND INDIFFERENCE

Attorney Docket No. 00-006

Group Art Unit: 3622
Examiner: Duran, Arthur D.

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AMENDMENT AND RESPONSE

to the Office Action mailed December 12, 2003 (Paper No. 19)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Final Office Action mailed December 12, 2003, (Paper No. 19), please enter the following amendments and consider the following remarks.